



FACULTY OF MANAGEMENT STUDIES

Information Bulletin



MBA - Financial Services Management

2009-10

Faculty of Management Studies

M.L. Sukhadia University, New Campus, Udaipur - 313 039

Highlights of the Programme

The flagship course of MLSU

Only FSM course in Rajasthan

Excellent Placement records

Qualified faculty

Outstanding facilities

Laptop to every student

Wifi connectivity

A rich panel of guest lectures

Academia industry interaction

Air conditioned library

Provide the best newspapers

Yearly industrial visit

Hostel accommodations for boys and girls

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VISION

A *Gurukul* for ultimate excellence in management education, and the hub for solutions to managerial problems of the corporate world.



MISSION

- To impart management education of the highest and the most advanced order.
- To develop faculty and facilities that are the best in the field.
- To become a rendezvous of ongoing academia-industry interactions for mutual gains.
- To carve imposing personalities and form impeccable value systems.

DIRECTOR'S M e s s a g e

Imagine the unimaginable; expect the unexpected and you will be able to achieve the unachievable”

We try to live up to this philosophy in every thing we do.

We welcome you to be the part of our fraternity by joining the M.B.A.(F.S.M) program.



Financial services have been the mainstay of the Indian economy. In recent times unprecedented growth has been witnessed in this sunrise sector. Consequently, there is a great demand for the trained manpower as well as professionals in the field of financial services. Keeping this scenario in view, the faculty of management studies launched this innovative program in year 2005 which has a clear cut focus on different constituent of financial services and its proper management. The first two batches of this prestigious program elicited encouraging and enthusiastic response from the corporate world which is evident from the fact that the passed out students of this program fetched lucrative placements.

I am sure that your quench of knowledge passion for personality development and zeal for co curricular activities shall find expressions at this elite management institute.

*Dr. Karunesh Saxena
Director, Faculty of Management Studies,
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CO-ORDINATOR'S M e s s a g e



Globalisation of the world economy has thrown open many challenges. Indian economy is also evolving very fast. Financial services occupies prominent position as finance is the life and blood of every organisation.

Financial services management is a flagship course introduced by M.L.S.U. as it is a predominant requirement for the Indian economy. There is a need for trained, skilled and committed young professional who can cope up with the challenges faced by the sector. This program F.S.M. has been designed in consultation with corporate world and according to the needs of the business. The uniqueness of this program lies on the emphasis of regular on the job learning by devoting few hours every week with the financial service industry. Also regular academia-industry interaction is another feature of this course. This program therefore has been well accepted by the industry and we are proud to quote that our past 2 batches are doing exceedingly well.

On behalf of the faculty of management studies, I welcome aspiring managers to be a part of this knowledge based enriching experience and to fulfill their aspiration along with this prestigious institution.

*Dr. Anil K. Kothari
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UDAIPUR - A GLIMPSE

Welcome to the city of lakes, Udaipur- the charming city of lakes, valleys & mountainous terrains is nestled in the Aravali Range. Exquisite old temple & historic palaces, history replete with thrilling tales of valour & self sacrifice alongwith excellent academic atmosphere provided by the University. A scores of academic institutions with requisite amenities ranging from hostels, transport, E-library, conference and seminar halls, well equipped computer labs with perfect climate & excellent atmosphere. All in all a comfortable, amiable, friendly, and highly accessible city for students to study.

About Mohan Lal Sukhadia University

Mohan Lal Sukhadia University, Udaipur, is a multi-faculty university established under U.G.C. Act. The university consists of four constituent colleges and 135 affiliated colleges in the districts of Udaipur, Chittorgarh, Rajsamand, Banswara, Dungarpur and Sirohi.

M.L.S.University has been accredited by NAAC with B++ grade (80-85% and five stars in old grading scheme).

The university has taken a lead in the state of Rajasthan in the process of computerization of university accounts, administration, examination, admissions and other activities apart from starting computer science courses.

The university has a campus network connecting all the thirty departments using 100 mbps Ethernet LAN. The university provides access to research journals, Internet digital library, students and employee information system through its Internet. The university has latest computers and communication systems as well as Internet facilities in the campus, which are comparable to that available in any premier institution in the country. Mohan Lal Sukhadia University, Udaipur is one of the few Universities in Rajasthan that has its on campus network and Internet service.

The University is a member of e-journal consortium of U.G.C. under which it has full text access to more than 3000 research journals.



Faculty of Management Studies, Udaipur

"The future is not ahead of us. Unfortunately it has already occurred. "

We are in a very fast paced world where every single step taken is in trying to cope up & prove to be the best. With this paradigm shift in the world of business the need arises for trained, effective, efficient, determined & hard working professionals.

It is here at FMS that we try to recognize the talent & potential in budding managers and help them to open up avenues for their first step into the real corporate world, spread their wings & fly towards the pinnacle of success. Our students are equipped with managerial skills and knowledge, art of brainstorming, conditioned mindsets required to identify & solve problems, adequate professional skills, deeper understanding, and ability to forecast and find varied solutions to every managerial problem.

In an effort to change dreams into reality, Mohan Lal Sukhadia University, Udaipur started MBA (FSM) program, specializing in Financial Service Management in the year 2005. The course was formally inaugurated by Mr. Praveen Tayal, MD, The Bank of Rajasthan Ltd.

MBA – Financial Services Management

The Indian capital market has completely undergone a sea change from what it was in 90's to what it is now in 2009. This rapid & changing business environment keeps its players on its toes. Awareness & information are the need of the hour.

To harness the core competencies & tune the students to the requirement of the financial sector FMS introduced this course MBA (SSM) in 2005-06. The nomenclature of the course is now changed to MBA (FSM) from 2007-08

The course is specially designed for the students who are keen to grab the opportunities provided by the growing financial sector. This fast paced growth often runs into shortage of skilled manpower. The course module has been designed as per the requirement of financial sector which is generating more than 2,00,000 jobs per year. An active interaction from the industry has led to its success. The eminent professionals from the industry have been involved as members of this course committee. The curriculum has been prepared under

guidance & consultation of these professionals to meet the requirements of the industry.

Focused Industries: Banks, Insurance Companies, Mutual Funds, Risk Management, Wealth Management & Portfolio Management Companies, Stock Broking Services, Pension funds, Investment Management, Security firms etc.

Total Seats : 60 51 regular, 9 NRI/Business Sponsored

*Fee : 75000/- Rupee Seventy Five Thousand (Per Annum for regular seats)
\$4500 (Per Annum) or equivalent rupee for business sponsored seats.*

Eligibility

Graduation (10+2+3) from any AIU recognized University with 50% (SC/ST/OBC 45%) marks and having valid MAT score. Students appearing in final year can also apply. Group discussion & personal interview will be held at Udaipur during the month of June.

Reservation of Seats

As prescribed by the Govt. of Rajasthan, 50% of the total seats of the self finance course shall be reserved subject to the prevalent statutory provisions i.e. as per relevant rules and regulations of Govt. of Rajasthan viz. 16% for SC candidates, 12% for ST Candidates and 21% for candidates belonging to OBC category. Provision will also be made for horizontal reservation of 3% for candidates belonging to physically handicap, 25% for women category and 3% for dependants of Defence Killed/Ex-servicemen.

COURSE OVERVIEW

The Programme

The Master of Business Administration – Financial Service Management is a two-year full-time programme. The course structure and programme administration are as follows:

Course Structure

The programme has been organized in two years - each year comprising of two semesters each. The list of papers offered during first year of the programme shall be as follows.

First Year

Semester-I

CP-101	<i>Management Process and Organizational Behaviour</i>
CP-102	<i>Quantitative Management</i>
CP-103	<i>Managerial Economics</i>
CP-104	<i>Environmental Management</i>
CP-105	<i>Computer Application and Managerial Skill Development</i>
CP-106	<i>Marketing Management</i>
CP-107	<i>Accounting For Managers</i>
CP-108	<i>Human Resource Management</i>

Semester-II

CP201	<i>Corporate Evolution and Strategic Management</i>
CP202	<i>Business Legislation</i>
CP203	<i>Financial Management</i>
CP204	<i>Research Methodology</i>
CP205	<i>Management Information System</i>
CP206	<i>Financial Services</i>
CP207	<i>Marketing of Financial Services</i>
CP208	<i>Investment Management and Security Analysis</i>

Summer Training

At the end of second semester, all students will have to undergo summer training of 6-8 weeks with a financial service organization by taking up a project study. The conditions of successfully completing the programme shall not be deemed to have been satisfied unless a student undergoes summer training under the supervision of the department in organizations as approved by the Department/ Faculty from time to time. Each student will be required to submit a project report to the Department/Faculty for the work undertaken

during this period within three weeks of the commencement of the third semester for the purpose of evaluation in the third semester.

Second Year

Semester-III

CP - 301	<i>Risk Management</i>
CP - 302	<i>Financial Institutions and Markets</i>
CP - 303	<i>Merchant Banking Services</i>
CP - 304	<i>Mutual Funds</i>
CP - 305	<i>Commercial Bank Management</i>
CP - 306	<i>Insurance Management</i>
CP - 307	<i>Foreign Exchange Management</i>
CP - 308	<i>Merger, Acquisitions and Corporate Restructuring</i>
CP - 309	<i>Summer Training</i>

Semester-IV

CP-401	<i>Portfolio Management</i>
CP-402	<i>International Financial Management</i>
CP-403	<i>Major Research Project (In Financial Service Organization)</i>

During the fourth semester, all students will have to undergo training of 3 months with a financial service organization by taking up a research project with them.

The conditions of successfully completing the programme shall not be deemed to have been satisfied unless a student takes a major research project, under the supervision of the department, in organizations as approved by the Department/Faculty from time to time. Each student will be required to submit a project report to the Department/Faculty for the work undertaken during this period within three weeks of the completion of the major research project, duly certified by the organization for the purpose of evaluation in the fourth semester.

About Faculty

“The parents give birth, but it is the teacher who makes him worth it”

For an institute to attain balanced growth & be progressive in all its aspects, its faculty plays a prominent role. Truly they are the backbone of an institution, embedded with abundance in academic experience, intellectual abilities and varied experiences in the industry. It is because of the faculty that the students have been opened up to a life long thirst of more knowledge.

The faculty guides the students to survive in today’s world, hone managerial skills & contribute towards shaping the personalities as well as for enabling the students to fulfill their dreams, aspirations and desires. It is only because of the eminent faculty that the students are able to redefine their lives & take the first step into the real professional world.

The correct mix of teaching aids used by the faculty comprises of regular lectures, guest lectures, case studies, presentations, field study, industrial visits, business simulation, business games, short term project & team based assignments that have helped in the transition of students into business managers.

Also eminent and high calibre guest faculty from the academics and industry gives the students a correct picture of the latest in the business world as well as accurate exposure required for the industry.

Throughout the year a number of speakers are invited at FMS. These speakers comprise of eminent scholars, big names in corporate world, senior executives, and Government officials and also our very own alumni. Corporate interaction gives the students a clear insight of the hard work, determination, focused goals, and assiduous effort, which has enabled the speakers to scale such heights.

Core faculty



Prof. P. K. Jain

Ph.D., M.Com.

Org. Dev., Beh., Int. Mkt.



Prof. Karunesh Saxena

Ph.D., M.B.A.

Q.T. Production



Dr. Anil K. Kothari

Ph.D., MBA, MA (Eco)

Finance, Portfolio, Derivatives Investment, Eco.



Dr. Ashok Singh

Ph.D., MA PGDTHM

Hotel Management



Dr. Hanuman Prasad

Ph.D., MBA

Finance & Accounts



Dr. Meera Mathur

Ph.D., MBA

Statistics Human Resource

Eminent Speakers and Guest Faculty

1. *Mr. Joginder Singh : IPS, Ex- Director, CBI*
2. *Mr Shikhar Aggarwal : IAS, Ex collector, Udaipur*
3. *Mr. Rajeev Dasot : IPS, IG-Udaipur*
4. *Mr. A.K. Sharma : SDM, LIC, Udaipur*
5. *Ashok Gupta : DM, New India assurance*
6. *Mr. Sanjeev Sharan : H.R. Head, R Comm.*
7. *Mr. Vinay Tewari : DGM, ABN Ambro*
8. *Mr. Sunil Srivastav : Senior Manager, Hindustan Zinc*
9. *Mr. Rajeev Bhandari : Head Customer Relations, IDEA*
10. *Mr. Manish Soni : Branch Manager, Centurion Bank of Punjab*
11. *Prof G.M.K. Mandani : Retired Prof, M.L.S.U*
12. *Prof Somdev : Rajasthan University*
13. *Prof Kumar Bijoy : Delhi University*
14. *Dr. Anupam Bhargav : Ex AGM, SBI*
15. *Prof Pramod Paliwal : Institute of Petroleum Management, Gandhi Nagar*
16. *Pankaj Soni : Manager, Centurion Bank of Punjab*

International Speakers

1. *Mr. Shyam S Lodha : Prof, Southern Connecticut State University, (USA)*
2. *Mr. Jagjit Singh : VP - HR APAC, Keane, USA*
3. *Mr. Vinod Baya : Director, PWC, USA*
4. *Mr. Gaurav Gupta : Associate – Investment Banking Division, Morgan Stanley, USA*

A glimpse of the campus

1. Campus/Faculty Building

The new faculty campus located at main University campus has all modern facilities & technological aids, amidst lush green lawns & a state of the art architecture that provide conducive environment for learning. The campus is completely Wi-fi.



2. Classrooms

The campus has spacious & comfortable classrooms with adequate seating capacity, including blackboard & overhead projector that aid the presentation of the lectures, academic sessions & seminar. The institution has LCD system and good sound systems to compliment classroom teaching.

3. Air Conditioned Library



Profound knowledge base of a Business School is undoubtedly its Library. The quest for the knowledge must always culminate into the right set of intelligence through relevant books. Being the best B-School Library in Rajasthan is one distinguishing point FMS has over other Institutes.

The library stocks over 15000 books on varied subjects and topics, 40 journals and periodicals, both Indian and International ones such as Harvard Business Review, The Economist, Economic & Political Weekly, Time, Business Today, to name a few. Also it is well supplemented by 9 newspapers, both business and general, to help students keep abreast with the changing trends in the market.

In addition, the students have access to the Mohan Lal Sukhadia University Central Library, which houses more than 1.1 lac books on different subjects.

4. Seminar Halls

Two seminar halls have the perfect ambience for presentations and seminars of any nature. Supported by LDC, Multimedia, OHP, CTV, & VCR facility, it provides apt platform for panel discussions, seminars, guest lectures and presentations.



Various other departments of the University also engage the Seminar Hall for Seminar, Committee Meetings and Extension Lectures, both for Faculty members and students. Seminar halls are also useful in conducting business & cultural festivals of college both (intra as well as intra state college)

5. Computer Lab

An idea generated needs to be stored for further applications. To capture & fruitfully utilize that idea computer labs extend a helping hand. The faculty has a well-developed computer room with the latest hardware & software systems useful for the students & the staff. The lab has well-equipped personal computers with Pentium workstation having Windows XP, High-speed Internet facility through Broadband. 4 laser printers & 3 DeskJet printers support the lab. In addition for mobile convenience of students in the field of computers, they are provided with individual laptops.

6. Hostel facility

Exclusive hostels for boys and girls are available for the students. The capacity for Ramanujan Hostel for boys is 40 students. Hostel facility for the girls is available in Kamala Nehru & MDS



girls hostel. Admission to these hostels is governed by a separate set of rules, which are published in the information bulletin of this University. Students desiring accommodation in these Hostels are advised to ask for these rules and the fee schedule from the wardens of the Hostels.

7. Recreation Room & Gymnasium

"All work and no play make jack a dull boy". This proverb was the inspiration behind the Recreation Room at FMS. This houses the facility of Table Tennis and Carom, so that the students can refresh themselves between hectic schedules of classes. Also the students have access to University Gymnasium, which is at a stone throw distance from the faculty. It houses Table Tennis, Badminton and other indoor games.

8. Industrial Tour & On the Job Training

MBA (FSM) Part-II students are required to go on an industrial tour for about 10 days to get themselves acquainted with the Organization and working of various industrial units. They have to prepare a tour report and submit it to the office within 15 days of the date of return from the tour. Students are required to undergo on the job training for 12 weeks during the Fourth semester. During their training they have to work on projects assigned to them. This training is compulsory and is an integral part of the curriculum. The project report should be submitted to the office within 3 weeks from the date of completion of the training.

9. Summer Training

It is the most essential part of the program. This is the first step taken towards the corporate world by the students. It is from here that the students get exposed to practical application to what they have studied in theory so far. It is a complete learning process, which transforms students into confident business managers.

Students are required to undergo practical training for eight weeks during the summer vacation under the guidance & supervision of the senior executive from the company after MBA part-I examination. During their training they have to work on projects assigned to them. The project report should be submitted to the office within 3 weeks from the date of

completion of the training. In addition they will be required to work on minor projects also, assigned to them by the faculty.

10. Research Projects:

The research initiatives taken by the students & faculty in diverse fields are an integral part of our institute. Primary Research is field research carried out by students as a part of their regular curriculum, as well as specific industry/company projects. Secondary Research Papers are papers authored by students, which focus on core management areas, and involve deep secondary/primary research, in which current business topics and emerging trends & happenings are analyzed within a management framework.

11. Placement & Advisory Services

The faculty endeavors to help outgoing MBA students in securing suitable employment in various Organizations in the private and public sector in the State of Rajasthan and outside. Reputed organizations are invited to conduct campus interviews. The faculty has developed good liaison with leading companies both for summer placement and employment. For the year 2007-08 excellent placements have been achieved by faculty through campus placement. The University has set up Employment Information and Guidance Bureau in co-operation with the Government of Rajasthan. Besides its primary functions of providing information and guidance to students in the choice of careers and employment opportunities it also functions in a limited way as an employment bureau for post graduate and professional students.

12. Alumni Association

Alumni have been a constant support & strength to this program wherever and whenever required. From the year 1990-91 Alumni Association of MBA students has also started to keep all the students in constant touch with each other. All the MBA students who register can be members of this association.

13. Awards

A shield is awarded to the student who tops the MBA program. The parents of Late Shri Amit Jain a former student of this faculty have donated the award.

Adjuncts to learning process.

1. *Aarohan : It is an annual inter college management festival in which colleges all over Rajasthan take part. This comprises of different competitions having contemporary relevance to management.*



2. *Dandiya Night: Fun n frolics get together for the students leads to enjoyment beyond the classroom. Students together play dandiya and garba with full zeal and enthusiasm during navratra.*



3. *Blood Donation : A regular feature in the FMS calendar. We believe "Every drop counts". Students voluntarily contribute during blood donation camps in large numbers.*
4. *Tree Plantation : An activity under taken by the NSS club which sensitizes students to the need of conserving and preserving nature.*
5. *Fresher's Party and Farewell : Fresher's party gives the platform for informal orientations and interaction between seniors and juniors. Farewell is given to bid adieu to our seniors.*
6. *MAZE, Business Quiz event is very popular with maximum participation by teams from all over Rajasthan.*



7. **Alumni Meet : Praniti:** It provides a platform for interaction between students and ex-students. Also the alumni can affirm their bond with the faculty and provide the much needed feedback. This annual feature in our calendar is eagerly looked forward to both by the present and the past students.



8. **Sports Week : Pratispardha:** Most awaited event by the student. Cricket, table tennis, sudoku, volleyball, football, tug of war are the essential of the sports week.
9. **Marathon :** The College has a heart too. On the most burning social issue of Female Foeticide a marathon was organized by FMS in which more than Five thousand runners participated, The event gathered accolades from all corners of the city.
10. **Management Club : Mantrana:** To explore beyond the confines of the classroom, students have formed a management club Mantharan. Mantharan is an amalgamation of the Finance Club, Marketing Club and HR Club. The club organises academic as well as non-academic activities dealing with core/ specific functional areas.

11. Publications

- Prabandh:** The management journal of FMS, Udaipur contains articles on management and selected areas contributed by various management experts, academicians and consultants in addition to faculty members.
- Tulika:** It is a quarterly magazine taken out by students containing the activities conducted by the students. Also contains articles, poems, and views of the guests, alumni and students regarding the current issues.

- *Au-fait: A fortnightly newsletter, containing various news articles, poems and important happenings of the campus. In French au-fait means " to the point" and so is the newsletter.*

Views About FMS

Mr. Joginder Singh, IPS

Ex-Director, CBI INDIA

"FMS is a Management Institute with a difference".

"Known for its academic excellence in Business Management in Rajasthan, the students of FMS over the year have definitely carved a niche for themselves in the corporate world. The regular acceptance of these graduates, year after year, by the Industry bears testimony to this fact".

Mr. V.K. Ladia

B.Tech. (TITS, Bhiwani), PGDBM (IIM, Ahmedabad)

Vice-Chairman & Managing Director,

Shree Rajasthan Syntex Limited, Udaipur

"I have been associated with the Faculty of Management Studies, Mohan Lal Sukhadia University, Udaipur since its inception. It has developed well covered and planned study course. The students who have pass this course are doing well in the industry."

Mr. Chandra Kant Kure

Ex-Director, M.Com., L.L.B. (Sp. Laws), CAIIB, PGD in Ind. Rel. & PM, PGDHRD

Ex-Branch Manager, Bank of India, Udaipur

"It was indeed a pleasure to interact with the students of FMS. Every student participated whole heartedly. I was really impressed by their enthusiasm, zeal and above all, the quest for knowledge".

"I wish the students success in every walk of life".

Top Placements/Current Recruiters

Angel Broking Ltd.

Axis Bank

Bajaj Allianz

Bank of Rajasthan

Bonanza Capital

Centurian Bank of Punjab

Devigarh Palace Hotel

Ernst and Young

HDFC Life

HSBC

ICICI Prudential Life insurance

ICICI Bank

ICICI Mutual Funds

India Bulls

India Infoline

India Nivesh

Kotak Mahindra Bank

Kotak Securities

Motilal Oswal

Reliance Capital

Reliance Communications

Reliance Life Insurance

Religare Securities

SBI Life Insurance

Tata Indicom

YES Bank



ABOUT FACULTY OF MANAGEMENT STUDIES:

Year of Establishment	:	1983
Name of Director	:	Prof. Karunesh Saxena
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Total Number of Seats	:	60