



FACULTY OF MANAGEMENT STUDIES

MOHAN LAL SUKHADIA UNIVERSITY
UDAIPUR



PRESENTS

AAROHAN-09

...tocar el cielo

A NATIONAL LEVEL MANAGEMENT FEST

AAROHAN-09

...tocar el cielo

ON

15th, 16th and 17th OF APRIL

EVENTS

YOJANA



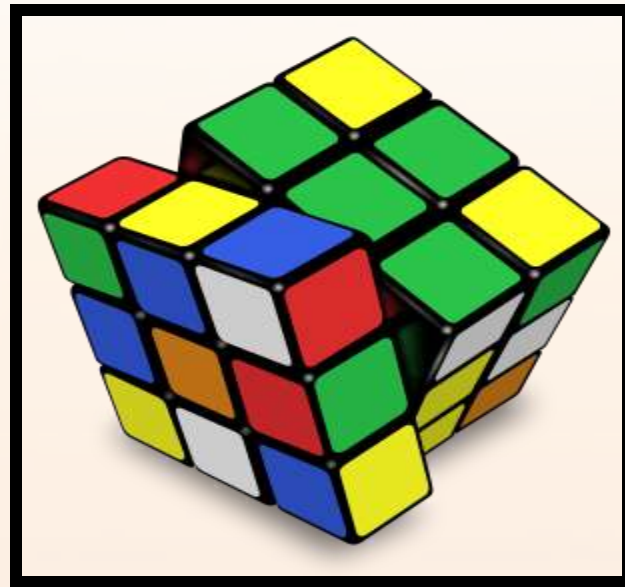
UNIQUE BUSINESS IDEA

YOJANA

A call for Ambanis of tomorrow. Ever wished that you'd have your very own company, and be your own boss? Aarohan is here to give those dreams a 'start-up'. So go on, start off with your idea.

The 'Idea' should be presented through a power point presentation. This will be followed by a query session by members of the jury.

SAMADHAN



BUSINESS SOLUTION

SAMADHAN

Only a great mind can transform the ordinary into something extraordinary, see the truth when all seems chaos. Think you have this talent within you? Prove your mettle in the Case Study at Aarohan !

A 'Case Study' will be provided to each team two hour before the event, and participants will have to present the case study solution through PowerPoint presentation.

SANKALAN



COLLAGE MAKING

SANKALAN

Just unleash your thoughts and pour out your heart on the paper. Yes! It is collage makin

On the spot and participants will have to make a collage painting on the theme. “Impact of stock Zig Zag on common man”

K R I T I



T-SHIRT PAINTING

K R I T I

'Kriti' invites all those artists who can transform a T-Shirt into a canvas and spread their thoughts in form of different colors.

Theme will be given on the spot and a plain T-shirt will be provided to the candidates. The candidates should bring their own fabric colors for painting.

ANVESHAN



BUSINESS QUIZ

ANVESHAN

If you believe your Business GK has an edge over others then this event is for you. Buck up and join this great event, and test your capability !

The Participating team should consist of 2 members only and questions will be based on Business GK.

PRAVARTAN



EXTEMPORE

PRAVARTAN

Here is a chance to prove how fertile and productive your brain is. You will be given a topic on the spot, and 2 minutes will be given to each participant to speak on that topic.

So, participate and show everyone that time constraint can not bound your thoughts.

ANDAZ



FASHION SHOW

ANDAZ

Here is a call for all you fashion freaks out there. The participating team should consist of 7 members only. There will be 3 rounds on different themes which will be as follows:

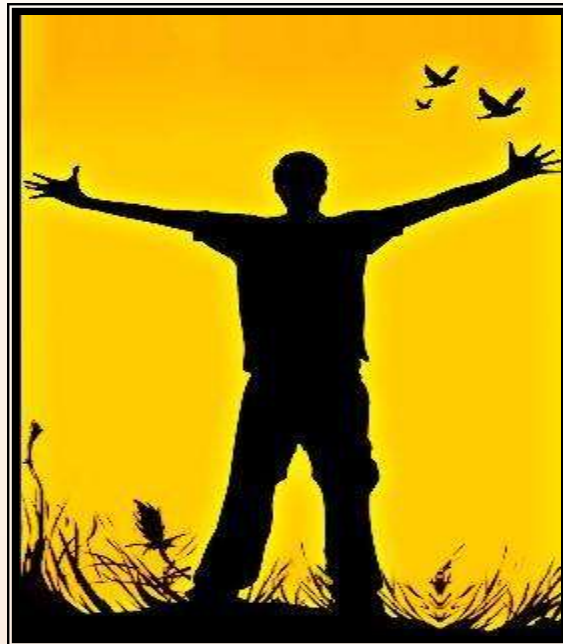
First Round – Indo-Western

Second Round – Campus Funk

Third Round – Traditional

NOTE: Obscenity of any form will lead to disqualification.

PRACHAR



AD-MANIA

PRACHAR

Do you have Piyush Pandey in you? If your answer is yes, let's test how MAD are you about AD.

The participants will be given a product 2 hours before the event and they will have to create a power point presentation in the form of an ad based on that product.

SARGAM



GROUP SINGING

SARGAM

There is nothing comparable to the experience of singing enthusiastically with a group of yours. Come and demonstrate this great example of group synergy !

Participating team should consist of 3-8 members only and Orchestra will be provided by the college.

THIRKAN



GROUP DANCE

THIRKAN

Are you ready to tap your feet together?? Welcome to the most fantabulous competition at Aarohan. The Group Dance!

Participating team should consist of 3-8 members (Mix). Only folk dance, Indian classical and western form of dance is allowed. There will be a preliminary round, followed by theme based elimination round and final round.

**We take great pleasure in inviting
you to participate enthusiastically
at our campus in the vibrant and
pulsating...**

AAROHAN-2009



Come...Explore your limits...

Further elaborate details regarding rules and regulations of each event will be displayed on the notice board of your college.

The Names and Contact Numbers of Event Heads of each event have also been provided. Feel free to contact them for any further queries.

Please rush in your entries by 13 April, 2009

Looking forward to seeing you at Aarohan-2009 !

THANK YOU !